

RESUME

studio **NACL**

STUDIO NACL, SAN FRANCISCO, CALIFORNIA 2003-PRESENT (PREVIOUSLY CUCCIA DESIGN 1995-2003)

Manage own design studio. Have collaborated and worked independently on a broad range of design projects, from individual applications to comprehensive systems. These projects have included corporate identity and brand systems, Web site design, collateral materials, packaging, publication design, and environmental graphics.

CLIENTS:

American Land Conservancy
Ambassador Toys
Azimuth Semiconductor Assembly
Bricsnet
California Department of Fish and Game
Calpine
Chronicle Books
City of San Francisco
Clayton Groups Services
Electronics for Imaging
Foster's Wine Estates
Friends of Corte Madera Creek Watershed
IDG Books Worldwide
Johnson and Dugan Insurance Services
Lucid Imagination
Marin Audubon Society
Napa Valley Grapegrowers
New Hampshire Audubon
New Hampshire Home magazine
Pacific Bay Homes
Pacific Gas and Electric
Pallas Advertising
Shinnyo-En Foundation
Sobrato Development Companies
Sobrato Foundation
The Health Trust
The Napa County Land Trust
The Nature Conservancy
University of California, San Francisco
Ventana Property Services

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MARCUS ASSOCIATES, SAN FRANCISCO SENIOR DESIGNER 1991-95

Responsibilities included concept development, art direction of photography and illustration, design development, prototype applications, final art assembly for reproduction and press oversight. Projects included collateral for Sutro & Co., marketing toolkit for Levi Strauss & Company, olive oil packaging for Fleur de Lys, toy packaging for Colorforms, branding systems for Hotel de la Poste, Storm & Company Executive Search Services, and Corporate Environments.

FREELANCE, SAN FRANCISCO BAY AREA GRAPHIC DESIGNER 1990-1991

Worked on projects in various phases of design and/or production with the following firms:

- Jane Inc. (Personal Care Product Packaging)
- Warren Welter Design (Hotel Identity, French-American International School brochure)
- The GNU Group (Architectural and Environmental Design)
- Davison Design (Packaging)
- Kathleen Elsey Design (Corporate Communications)

MCKESSON CORPORATION, SAN FRANCISCO GRAPHIC DESIGNER 1985-90

Worked in the Marketing Communications department for America's largest pharmaceutical distribution company. Responsibilities included concept development, art direction of photography and illustration, design development, prototype applications, and client presentations.

EDUCATION:

CALIFORNIA STATE UNIVERSITY, CHICO

1984 Bachelor of Arts degree in
Visual Communication/Graphic Design